



PROJECT ZERO

MILWAUKEE®'S MISSION TO
ELIMINATE CONSTRUCTION
SITE RISKS

SAFETY IS OUR STRONGEST TOOL

Despite advancements in safety regulations and equipment, accidents and fatalities in construction remain alarmingly high.

DID YOU KNOW?

84%

of site injuries occur when workers aren't wearing a hard hat.

THE
1/3

highest cause of fatalities are falling objects.

OVER
2.8M

construction safety incidents in Europe every year.

ZERO ACCIDENTS. ZERO EMISSIONS. ZERO COMPROMISES.

With the right tools, training and awareness, on-site safety risks can be effectively eliminated. That's where Project Zero comes in.

Through this exciting new initiative, MILWAUKEE® is delivering hands-on solutions to support on-site teams with in-person guidance, practical training and innovative safety technologies.

HERE'S WHAT WE OFFER:



Jobsite Safety Visits:

Our Job Site Solutions (JSS) teams will visit your site to provide on-the-ground safety insights, offering practical guidance on reducing risks and preventing injuries before they happen.



Live Tool Demonstrations:

We showcase the latest high-safety power tools, accessories and PPE, designed to prevent slips, trips, falls and other common hazards.



Risk Reduction Strategies:

Learn how to proactively eliminate hazards on-site. Our team goes beyond equipment to help you implement proactive safety strategies that create a zero-incident work culture.

JOIN THE MOVEMENT TODAY

Every worker deserves to go home safely. By taking part in Project Zero, you become part of a growing movement to make this a reality.

Don't wait for an accident to happen tomorrow—be proactive about safety today.



**REGISTER YOUR JOBSITE
FOR A MILWAUKEE®
SAFETY VISIT.**